technology business incubator

Ideas Markt

Nine Infotech

ithics

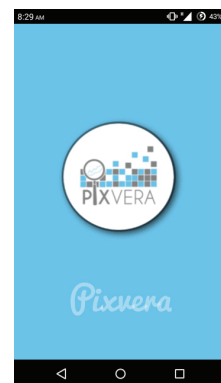Perdia

Survaider

imfundo

MAG Initiatives
Engage. Educate. Entertain.

Pixvera

sign my tour

10
Cluster
Innovation
Center

University of
Delhi

One of the main objectives of Cluster Innovation Centre (CIC), set up by University of Delhi in 2011, was to create an ecosystem where students develop innovative solutions and applications that can be commercialized, harnessing the creative and entrepreneurial spirit among the current youth. The challenge to achieve this objective was threefold: how to inculcate solution driven mindset in the curriculum that springs innovative idea among the students, how to hand hold such students to convert such innovative ideas to products, and finally, how to help the students build a start up to take the product to market.
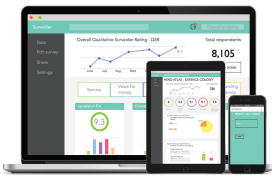
Established in 2014 with funding from the Ministry of MSME (MoMSME),

Government of India under the scheme "Support for Entrepreneurial and Managerial Development of SMEs through Incubators", DUCIC Technology Business Incubator (MSME) provides laboratory/workshop facilities and other infrastructural as well as mentorship assistances to the selected incubates in a PPP mode with the incubatee committing 15% of the cost of incubation for leading to a micro scale start-up or 25% of the cost of incubation for leading to a small scale start-up. Funding may range between Rs.4 lakh and Rs. 8 lakh.

Seven projects are funded by MSME and Co-Working Space has been provided to three projects by TBI.

The DUCIC TBI also provides co-working space to students for advancing their innovative idea towards startups.

Projects @ DUDIC Technology Business Incubator

Survaider is an online SaaS CEM platform which lets enterprises understand voice of customers and act on it, across all their business locations in real time. Understanding customer feedback from all channels and acting on it in real time is hard. Survaider applies machine learning and NLP techniques to let our customers unlock huge stores of unstructured natural language information currently trapped in different mediums like social conversations, review websites and feedback forms.

Survaider has received an accelerator funding of Rs 25 Lakhs and currently operates from Bangalore.

Survaider

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Mathematics has been declared the least favorite subject of students among 6-14 years of age and most feared subject too by ASER. Mathematical Games (MG) comes at the intersection of all these three segments hence solving all three problems and creating immense commercialization potential. In this project we are developing different types of games for mathematics learning. Three games have been completed, tested and ready for commercialization.

1. Shores, 2. Tum-Yum, 3. Gem Quest

registerd company   www.maginitiatives.in

Blackbox is a kit containing all the tools and equipments required to initiate a kid into maker's world. We use it to make makers out of school kids. It enables them to make useful gadgets and devices on their own using concepts from mechanics, electronics and computing.

Imfundo currently offers its services in schools through a club model or a Lab model.

registerd company   www.imfundo.io

Perdia

Perdia has the basic aim of developing various forms of interactions using clothes and accessories. Apparel form a close part of our everyday life hence we are trying to capitalize this for public communication, advertisements, ticketing and other useful functions that can be put into the clothes or other things a person wears or carries.

registerd company   www.perdia.invz

Ideas Markt

A vast amount of innovative ideas of students do not reach the market because of various reasons: unavailability of incubation funds, unavailability of fabrication facilities, inability to visualize commercial potential, lack of IPR, and general lack of entrepreneurship. A portal to help students to incubate their innovative ideas and bring them to market through idea pitching, product development, IPR registration and commercialization, monetization of innovation. In all cases the revenues will be shared with the owner of the idea on legally binding terms. Following verticals are being worked out.
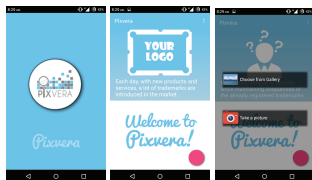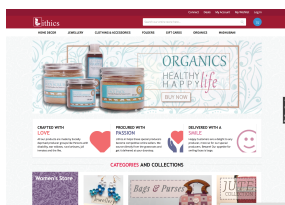
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Deafcom

Deafcom India aims to create a series of apps that help differently abled tourists, both local and international visitors to enjoy our culturally rich monuments with ease. Our project deals with four distinct sections. Collection of historical facts, data surveying of monuments and then molding those experiences into stories, translation of these stories into sign language with the help of expert, designing of app and embedding the videos guide and maps into it, marketing and launch of the app.

Pixvera

Using computer vision and data analysis, we have developed a trademark search service that lets one find out the IPR infringement of their designs and logos. Our search service is based upon solving the problem faced during registering a new logo design. It intervenes the process in the initial stage when availability of a logo is being searched such that the time and money invested in application of trademarks can be saved.

Lithics

Lithics.in is an online store for handcrafted products made by NGOs who work with the differently abled population. Through this innovative aggregator platform, we aim to make online selling easier and profitable for the NGOs. All products will be sold directly by the NGO, Lithics.in will not produce or warehouse any of the products. However, we will keep a close eye on accounting, auditing, logistics, customer care, and marketing - fields that the NGOs cannot operate in. Vocational training, product design and development and quality checks would also be undertaken.

registerd company   www.lithics.in

Tnine Infotech

Tnine InfoTech LLP is a start-up based in DUCIC-TBI. We at Tnine provide innovative IT solutions to budding start-ups, industry and academia. Start-ups that have ideas but do not have a tech team to carry them forward, tie-up with us and see their ideas come alive. Tnine works mostly in web and android development and also has a bunch of design experts who create logos and business/event cards. We at Tnine work extensively towards UI(User Interface) design and UX(User Experience).

registerd company   www.tnine.io

Facilities @ DUDIC Technology Business Incubator

Prof. H P Singh
Director, Cluster Innovation Centre

Prof. B Biswal
Manager, DUCIC TBI