



**TEACHING LEARNING CENTRE  
RAMANUJAN COLLEGE  
(Accredited Grade 'A' by NAAC)  
UNIVERSITY OF DELHI**

in collaboration with

**PHD CHAMBER OF COMMERCE AND INDUSTRY;  
DEPARTMENT OF FINANCE AND BUSINESS ECONOMICS,  
UNIVERSITY OF DELHI;  
SHRI RAM COLLEGE OF COMMERCE,  
UNIVERSITY OF DELHI;  
UNIVERSITY OF KERALA;  
DELHI MANAGEMENT ASSOCIATION**

are organising

**INTERNATIONAL CONFERENCE**

**RETHINKING NEW  
WORK ORDER  
A POLICY CHANGE INITIATIVE**

**21 - 22 JANUARY 2022**

**CALL FOR PAPERS**

organised under the aegis of

**PANDIT MADAN MOHAN MALAVIYA NATIONAL  
MISSION ON TEACHERS AND TEACHING  
MINISTRY OF EDUCATION**

## CONCEPT NOTE

The influx of sudden exogenous shock of the pandemic took the world by storm. Every living entity got affected in some proportion, and as we pen this down, countries are still struggling and have not been able to cope with this menace. The challenges posed by this pandemic are daunting. The situation posed is nothing less than a global catastrophe. However, with situations like this, the natural character of countries, governments, organizations, industries, and citizens are put to the test. The time is ripe to review what we have been doing thus far, and to put it this way - what kind of world order are we looking at now?

The role of researchers in this situation has increased manifold, more so when the public policies are drafted based on such researches. The stakeholders should never forget the pain this pandemic caused the world over. Policymakers and governments should ponder why this happened, why policies fell short in tackling the spread, why there was no mechanism to handle this crisis, why the administration delayed actions, and what governments could have done better. Human beings have always learned from their mistakes and prepared better for the future. However, this time we failed collectively. SARS 2002-2004 was an epidemic at best, but it did give us a lesson to be better prepared for a future more lethal virus. Covid-19 has impacted the modern and prosperous world like never before. When we thought the worst is over, the second wave wreaked havoc across the globe, more acutely in India.

### OBJECTIVES

- The conference aims to have a deliberation around the impact of the pandemic on various work orders, identifying trends and opportunities. It will comprise of plenary sessions featuring economists, corporates, policy makers, academics discussing the impact areas, talks by startup- CEOs, incubators and oral paper presentations.

- We aim to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results around the conference themes
- We seek to provide an interdisciplinary platform for policy makers, top managers, researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns in the concerned area.

## THEMES OF THE CONFERENCE

The themes for the conference revolves around the linkages between:

Role of Leaders and Managers during the crisis

New OD Interventions, Responsible Behavior of Industries

Role of Government

New Economic Order

Supply chain resilience and disruptions

Telecommuting and Remote Working Policy Initiatives

Role of ICT in remodeling the work environment

Impact on Banks, Financial Institutions and Markets

Role of Cryptocurrencies in ushering a new world order

Rethinking Strategies for future Sustainable Business Models

Role of analytics: AI and ML

Impact on Entrepreneurs and Public Policy Initiatives undertaken by corporates, NGOs, Social and commercial entrepreneurs

## REGISTRATION PROCESS

All the participants must pay a non - refundable registration fee to attend or participate in the conference.

### INDIAN PARTICIPANTS

Author (Faculty members and others): **INR 1500**

Author (Research Scholar/Student): **INR 1000**

Attendee: **INR 500**

### FOREIGN PARTICIPANTS

Author (Faculty members and others): **USD 50**

Author (Research Scholar/Student): **USD 30**

Attendee: **USD 20**

To pay the registration fees, please visit <https://rcon.in/> and select "Pay now" under the Registration Fees tab.

## SUBMISSION PROCESS

The manuscripts submitted by the authors will be presented at the Conference on 'Rethinking New World Order: A Policy Change Initiative.' The best papers will be peer-reviewed and published in the special issue of Ramanujan International Journal of Business and Research (RIJBR), UGC Care Listed. **Authors can submit their abstracts starting from 27 August 2021 but no later than the submission deadline of 30 November 2021, online via:**

[rcon.in/](https://rcon.in/).

The authors should prepare the manuscripts following the guidelines available on the webpage of the conference. All submitted manuscripts will be subject to a double-blind review process.

## IMPORTANT DATES

SUBMISSION STAGE	DEADLINE
Submission of abstract through conference portal	30 November 2021
Decisions sent to authors for full paper submission	06 December 2021
Full papers submitted through conference portal	10 January 2022
Last Date of Registration	18 January 2022

Potential authors must submit an unstructured abstract in about 250 words incorporating the purpose, methodology, findings, limitations, implications, and originality of the research article. The full research article should be in MS-Word with font Times New Roman, font size 12, 1.5 line spacing, and justified alignment. The article should be preferable to a recommended length of 6000-9000 words. Full papers are subject to competitive peer-review with an accept/reject option.

## PUBLICATION

We will be bringing a Special Issue of Ramanujan International Journal of Business and Research (RIJBR) featuring the best papers after a blind peer-review. RIJBR is indexed by UGC Care, CrossRef, Turnitin, and Google Scholar. Each Paper will be assigned a Digital Object Identifier (DOI) from Cross Ref.

(Tentative: All accepted papers have an additional opportunity to be published and indexed in various international journals.)

## AWARDS

### Best track Presentation Award

The two most outstanding presentations within each of the thematic tracks of the conference will be awarded Best Theme Presentation Certificate.

### Best Paper Awards

The best three papers that are groundbreaking research in their respective areas selected from the pool of best thematic track papers shall be awarded with:

**First Award:** INR 25000

**Second Award:** INR 15000

**Third Award:** INR 10000

For more information, write to us at:  
[rcconference2021@ramanujan.du.ac.in](mailto:rcconference2021@ramanujan.du.ac.in)

## ABOUT RAMANUJAN COLLEGE

Ramanujan College is a constituent College of the University of Delhi (DU). It is inspired by the life and work of Srinivasa Aiyangar Ramanujan, one of the world's greatest mathematicians. The College has been accredited Grade "A" by the National Assessment and Accreditation Council (NAAC) in its First Cycle. It is located in the well-known area of Kalkaji, near Nehru Place, in South Delhi.

The College was established in 1958 as an evening college for boys with just five programmes. Since 2010, Ramanujan College has been expanding and now with the latest addition of B.Sc. Environmental Sciences (Hons) in 2020, it at present offers sixteen undergraduate programmes in different disciplines. This achievement, in alignment to the recommendations of the National Education Policy (NEP) 2020, makes the College a centre for interdisciplinary studies and research with a future focus on blended learning. It has gradually grown into a self-sufficient and self-reliant institution owing to its academic vigour and intellectual capital.



Ramanujan College was awarded the Deen Dayal Upadhyay - Knowledge Acquisition and Upgradation of Skilled Human Abilities and Livelihood (DDU KAUSHAL) Kendra in 2016 by the UGC, under which two vocational courses were started in Banking Operations and Software Development.

Ramanujan College offers various short-term diploma, certificate, and executive development programmes on contemporary and skill-oriented themes. These are conceived and designed by faculty members in consultation with external experts. The courses get exceptional response from the students and are conducted throughout the academic session. They are open to alumni and students of all the colleges. Some of these courses support the curriculum, some prepare the students for higher studies and also accelerate the professional growth.

The College is the Study Centre of School of Open Learning (SOL), Non-Collegiate Women Education Board (NCWEB) and Indira Gandhi National Open University (IGNOU) for various courses. As an initiative towards students and teachers exchange programmes, the College has entered into Memorandum of Understanding(s) with foreign universities. It is also working for collaboration with other higher education institutions located in remote areas of the country, under the Vidya Vistar Scheme of the University of Delhi.

The prestigious Teaching Learning Centre was awarded to Ramanujan College in 2017 by the Ministry of Education, under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) scheme.

In pursuit of its vision: "Discover, Empower, Transform: Building A Better World", Ramanujan College is today perceived as one of the best colleges in the country.



## ABOUT TEACHING LEARNING CENTRE

Teaching Learning Centre is mandated by the Ministry of Human Resource Development (MHRD) to organise Faculty Development Programmes (FDPs), Faculty Orientation and Induction Programmes (FIPs), discipline specific and interdisciplinary Refresher Courses, conferences, workshops, through offline and online modes. These programmes are based on in-depth subject knowledge, quantitative and qualitative research methodologies, and on an interdisciplinary approach as is envisaged in the National Education Policy (NEP), 2020. The TLC, Ramanujan College has been set up with the aim of Reaching the Unreached teachers in terms of regional diversity and geographically remote areas of the country. It has successfully conducted more than hundred learner-centric programmes since October 2017 and trained over one lakh teachers across the country in various discipline specific and interdisciplinary programmes.

In the TLC Programmes distinguished and internationally acclaimed resource persons deliver lectures and conduct sessions on wide ranging disciplines/topics of relevance in the contemporary and ever evolving global scenario to benefit the teaching fraternity, corporates and researchers. The sessions are also uploaded for larger audiences on the official YouTube Channel of the College.

Ramanujan College is a pioneer in offering offline/online courses for faculty members of higher education institutions and research scholars through the customised Learning Management System (LMS), designed by the College's Research Development and Services Cell. It is predominantly participant-friendly and incorporates evaluation methods and comprehensive feedback systems to judge learning outcomes. The LMS is hosted on CLOUD with high scalability and reliability. The College has installed its own Cloud Infrastructure to host its servers for research and data analysis.

## PHD CHAMBER OF COMMERCE & INDUSTRY

PHD Chamber of Commerce and Industry, established in 1905, is a proactive National Apex Chamber working at the grass-root level and with strong national and international linkages. The Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHD Chamber, through its research-based policy advocacy role, positively impacts the economic growth and development of the nation. PHD

Chamber is more than an organisation of the business community, as it lives by the chosen motto In Community's Life & Part of It and contributes significantly to socio-economic development and capacity building in several fields. "PHD Chamber of Commerce and Industry (PHDCCI) is one of the Premier Chambers in India to have been accredited with "Diamond Grade" by NABET (QCI), at national and international level.



PHDCCI is a National Apex Chamber having its international office at Bahrain for 6 GCC countries, with 1,30,000 companies as its members base, as total focus on the development of small and medium businesses. PHDCCI has co-opted National and International Industry Associations and Organisations through over 100 MoUs signed between the parties."

## DEPARTMENT OF FINANCE AND BUSINESS ECONOMICS

The Department of Finance and Business Economics, under the prestigious Delhi University, has been an institution of learning for students who aspire to enhance their managerial efficacy in the field of finance. For the past two decades DFS has been providing the industry with competent, proficient and dedicated finance professionals who have honed their skills through a full-time two-year MBA (Financial Management) Programme.

Department of Financial Studies is one of the academic institutions which was recently welcomed into CFA University Affiliation Program . Academic institutions that embed a significant portion of the CFA Program Candidate Body of Knowledge (CBOK) including the Code of Ethics and Standards of Professional Conduct—into their curriculum are eligible to participate in the University Affiliation Program. An Affiliated University signals to their students and to employers that their curriculum is closely tied to the practice of investment management and is helpful to students preparing for the CFA® Program exams. The affiliation is a signal to Industry as well as potential students that DFS curriculum is closely linked with the professional practice hence giving an edge those students who are sitting for CFA Exams. As a result of this recognition, the MBA (FM) students of DFS are entitled to scholarships for the CFA Program.



## SHRI RAM COLLEGE OF COMMERCE

Shri Ram College of Commerce, a premier and prestigious institution in the field of commerce and economics education in the country, was founded in 1926 by Sir Shri Ram, a leading educationist, philanthropist and industrialist, to prepare young men and women for careers in business. The college celebrated its Platinum Jubilee in 2000-2001. A constituent college of University of Delhi, Shri Ram College of Commerce is located on its main Campus. It imparts instruction in Commerce and Economics, both at the Undergraduate and Postgraduate levels, leading to the B.Com. (Hons.), B.A.(Hons.), Economics, M.Com and M.A.(Economics) Degree of the University of Delhi. In addition, the College offers a two-year, full-time, postgrad-

-uate levels, leading to the B.Com. (Hons.), B.A.(Hons.), Economics, M.Com and M.A. (Economics) Degree of the University of Delhi. In addition, the College offers a two-year, full-time, post-graduate Diploma in Global Business Operations for bright and ambitious students who wish to take up a career in the field of international business. The college has been accorded with the status of National Centre of Corporate



Governance by the National Foundation for Corporate Governance, New Delhi. SRCC is the only College of Delhi University, which has been conferred with the status.

## UNIVERSITY OF KERALA

University of Kerala was founded as the University of Travancore in the erstwhile princely state of Travancore (now southern part of Kerala and some neighbouring parts of state of Tamilnadu) in 1937. During the 7 decades since the University of Kerala grew and shrunk physically and transformed itself in many ways. It is difficult to summarise what the Kerala University is in a brief space.

At present, the University has sixteen faculties and forty one departments of teaching and research in addition to study centres and other departments. Teaching, Research and Knowledge extension are the mandate of the Departments. They primarily focus on post-graduate (masters) programmes, MPhil programmes (1-year research degree) and doctoral research. In 2007, the University awarded over 100 PhDs. (University's research activities are also going on in select affiliated colleges and other recognised research centres in and outside the state). The University has also a number of study centres in specialised areas such as Nano-technology, Kerala Studies, Bioinformatics, Womens Studies, Learning Difficulties, Sree Narayana Studies, Gandhian Studies etc. Some of these centres have taught programmes (Certificate/Diploma/Masters/Mphil) and many offer PhD programmes. The University has also established 10 University College of Teacher Education (UTECE) and 8 University Institute of Technologies (UIT).



## DELHI MANAGEMENT ASSOCIATION

Founded in 1955, DMA is a premier and prestigious professional body, devoted to dissemination of management principles and practices. It is a non-profit and autonomous entity that focuses on providing a wide range of services aimed at enhancing managerial effectiveness in a broad sphere of activities. It has over 3200 members, including 160 leading Corporates, a high profile Managing Committee of distinguished professionals from industry, government and academia, supported by an efficient full-time secretariat.

### VISION

To be a Centre of Management Excellence

### MISSION

- Inspire Individuals to actualize their potential
- Nurture creativity and originality
- Be a reservoir of expertise in management

### AIMS AND OBJECTIVES

- DMA is a professional body devoted to the dissemination of Management Principles and Practices.
- To promote professional management through modern management techniques/ practices.
- To provide opportunities for professional managers so that they may interact with large number of professionals from the corporate world in order to excel in an era of competition.
- To share and benchmark the latest trends and practices through continuous sharing and interactions.



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